



LE's Market Intelligence Program is perfect for use by:

- Ownership and Management Groups
- REITS
- Equity Funds

Your Online Database of Potential Growth Opportunities will:

- Accelerate your objectives for Asset Management agreements and Hotel Acquisitions by identifying every opportunity available that fits your specifications.
- Contain complete Decision Maker contact information so your team can quickly make contact and close the transaction.

Your Personalized Website of Real Estate Trend Reports will:

- Help you strategize your acquisition and disposition planning.
- Allow you to monitor New Supply and Valuation Trends in the Markets where you have assets, as well as provide you a view of industry-wide national trends.

Working collaboratively with you, LE will customize a Market Intelligence Program tailored for your particular growth strategies that will identify and present every potential Asset Management and Hotel Acquisition opportunity that fits your Chain Scale specifications in any country or region worldwide. The Program has two components:

An Online Sortable Database containing comprehensive Hotel Records for identifying all potential growth opportunities available to you:

- From the Census of Open & Operating Hotels
- Hotels Known to be Distressed
- Construction Pipeline Projects Yet to Make a Management Decision

A Personalized Website that includes a Library of Real Estate Reports including:

Market Trend Reports

5 Year Supply Trends for Markets where you have a Hotel Investment:

- Details Construction Pipeline Project and Guest Room Counts for Each of the Three Stages of Construction, Forecasts New Supply Additions for the Next Three Years, Displays Current Census Counts and Provides New Supply Additions for the Previous Two Years.

Individual Market Trend Reports for any Market of importance to you:

- Provides individual Development Pipeline Project and Transaction Records along with detailed summaries for all Lodging Real Estate Activity in the Markets of your particular interest.

Brand Valuation Trend Reports for Brands in your Portfolio:

- Displays the most recent Transactions and current Selling Prices being paid for the Brands of your particular interest.

National Real Estate Trend Reports

Construction Pipeline Trend Report:

- Provides a nationwide perspective of New Construction by Stage and a Forecast for New Hotel Openings with views by: Chain Scale, Top Markets, States and Regions and for Franchise Companies and Brand.

Transaction Trend Report:

- Displays Transaction Volume and Selling Price Trends by Chain Scale and Brand and for the Top Markets.

Graphic Illustrations:

- LE's proprietary Charts and Graphs display Lodging Real Estate Trends with views for a variety of Construction Pipeline and Transaction metrics.

The Online Sortable Database and Website Library provides you and your team a proactive solution to grow your portfolio. Everything is gathered together in one place, viewable from your desktop, tablet, and smartphone, and is available to you 24/7.

***Accelerate your Portfolio Growth! Improve your Market Share!
Let LE create a Customized Market Intelligence Program for you at No Risk!***

LE's Market Intelligence Consultants are available for a courtesy demonstration for you and your team in your office at your convenience. Please contact us today to set an appointment.

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LE's Market Intelligence Program pays for itself with your first new agreement. If your Customized Program does not meet your expectations, return everything within 90 days. We will cancel your agreement and issue you a complete refund. No questions asked. It is completely risk free.

National Hotel Realty, LE's Sister Company, offers Real Estate Advisory Services for Investors and Sellers:

IF YOU'RE LOOKING TO ACQUIRE HOTEL ASSETS to add to your portfolio National Hotel Realty can present to you their extensive list of hotels available for sale or personally assist you in locating lodging properties that meet your specific acquisition criteria.

IF YOU'RE THINKING ABOUT SELLING an individual hotel or disposing of a portfolio of assets, their team can assist you in developing a strategic plan by studying your hotel and its competitive positioning and provide you with a complimentary Opinion of Value. They can also represent you in selling your hotel and obtaining the highest possible selling price available in today's marketplace.

LE'S REAL ESTATE INTELLIGENCE IS YOUR STRATEGIC ADVANTAGE